



SENIORS REAL ESTATE SPECIALIST[®]

Shelli Stinson Can Help You With Your Real Estate Needs

Serving Northern Kentucky and Cincinnati



What is an SRES®?

What is an SRES[®]?

An NAR Designation

The Seniors Real Estate Specialist[®] (SRES[®]) designation is a National Association of REALTORS[®] (NAR) credential awarded by the Center for REALTOR[®] Development (CRD).

Specialized Education

It is awarded to REALTORS[®] who have successfully completed the education program in senior real estate.

Code of Ethics

In order for me to be considered a REALTOR[®], I must be a member of NAR and adhere to the National Association of REALTORS[®] Code of Ethics.

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What is an SRES®?

- To successfully earn the SRES® Designation, a REALTOR® must demonstrate the necessary knowledge and skills to counsel clients age 50+ through major financial and lifestyle transitions involved in relocating, refinancing, or selling the family home.



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What is an SRES®?

Trained and Prepared to Help Seniors

An SRES® receives regular updates important to the senior community and training and is prepared to offer the options and information needed to make life-changing decisions and help seniors be as independent as possible in terms of real estate.

LEARN MORE →

Why Work With Me as Your SRES®?

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Why Work with Me?

As we mature, we require specialists to maintain our health needs to live as healthy as possible. So why not use a specialist trained in senior real estate to help you with your housing and equity needs too?



Why Work with Me?

As an SRES® I Strive To:

- Walk you through your living situation with a customized approach and work to fit your living needs with your overall life plan to fully enjoy your golden years.
- Constantly provide expertise and patience throughout the real estate transaction – and understand the emotional aspects along the way.
- Provide options and a network of solid, reliable referrals to help you in the real estate process.
- Offer a variety of choices to reduce out-of-pocket expenses, gain cash, or create or defer income streams to either stay independent or obtain financial assistance.

What Else Can Your SRES® Do For You?

What Else Can an SRES[®] Do?

Additional Benefits

Keep up with the trends and characteristics of the 50+ housing market

Has been trained on different types of housing available

May be able to present new housing options to his/her client

Explain universal design and point out ways to adapt the home

Understand the federal laws regarding the Housing for Older Persons Act (HOPA)

Explain the benefits and consequences of a reverse mortgage

Advise how to use pensions, IRAs and 401K accounts when conducting real estate transactions

Realize the impact of Medicare, Medicaid and Social Security

Help their clients steer clear of loan schemes and scams

SENIORS REAL ESTATE SPECIALIST ®

Keep in Touch



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